

Traditional Meat Alternatives



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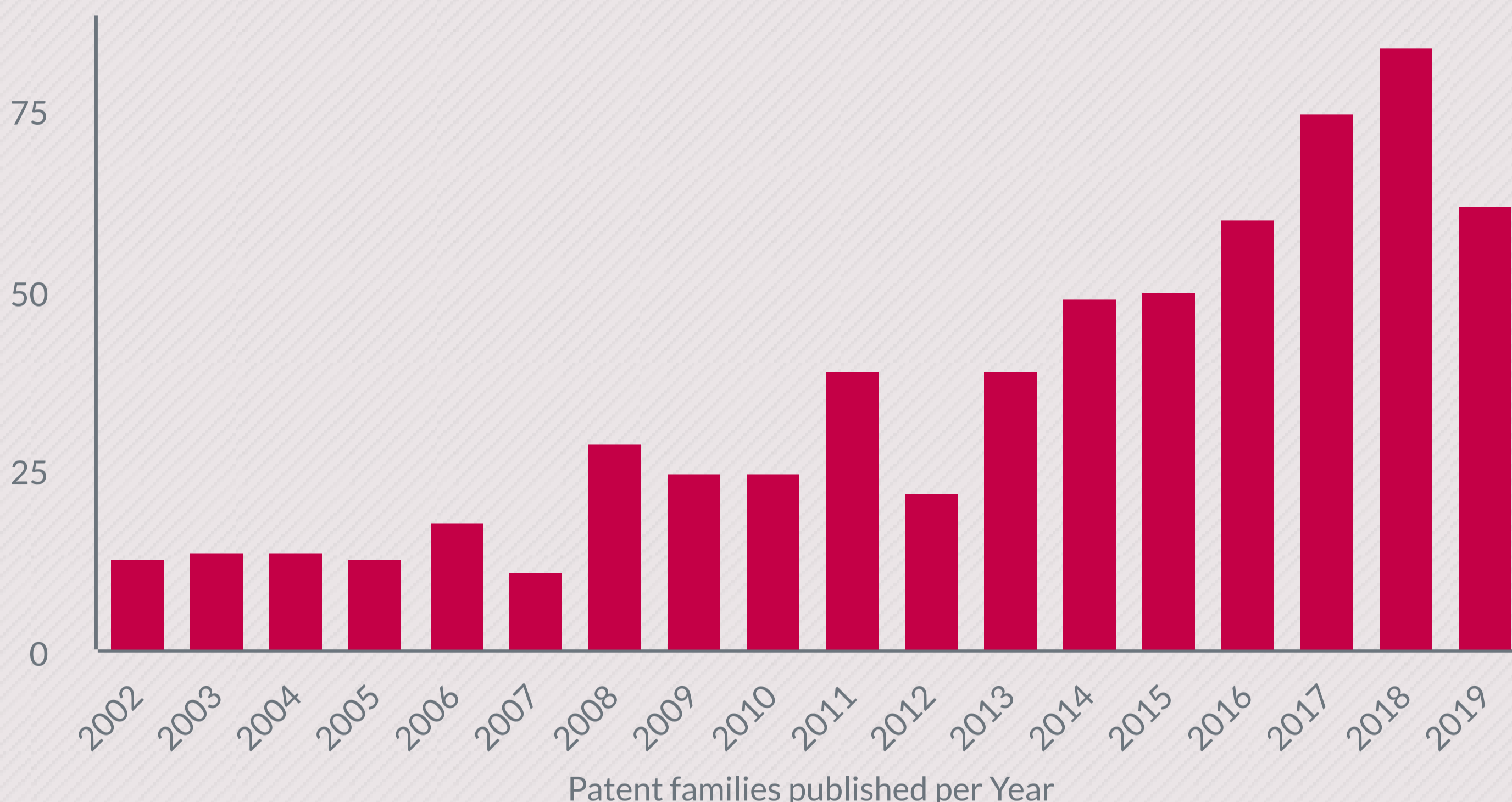
Patent Landscape Report - Life Science

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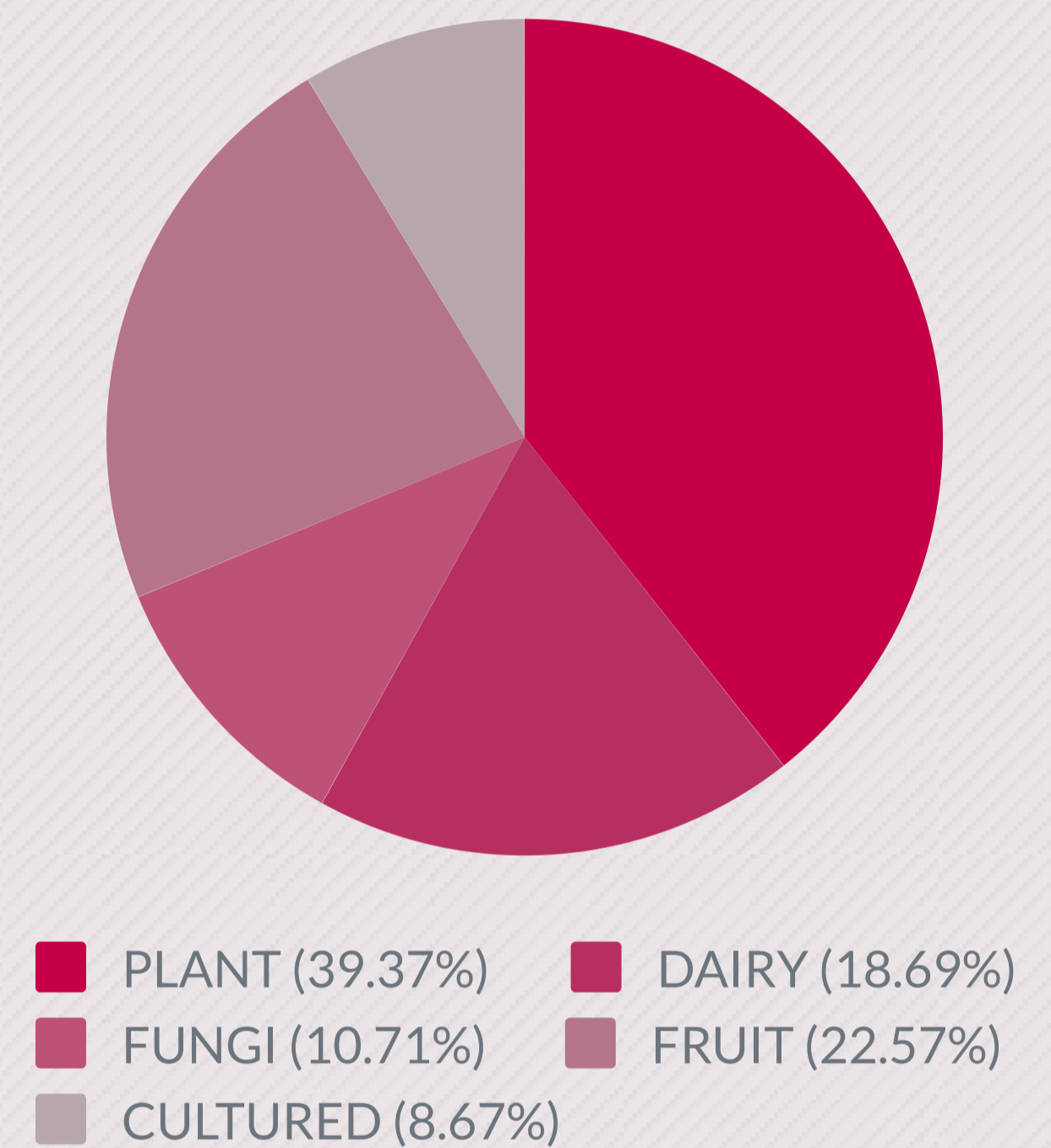
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While the percentage of consumers embracing alternatives to traditional meat is growing, it's still only a small percentage of total retail. Analysts expect this to change in the coming decade with revenues anticipated to grow 100-fold by 2030. The increase in patenting activity since 2007 strongly points to the more widespread development of such alternatives, including cultured meat and plant, dairy or fungi based substitutes. Drivers for innovation are the impact of life stock cultivation on climate change, animal well-being and general health concerns.

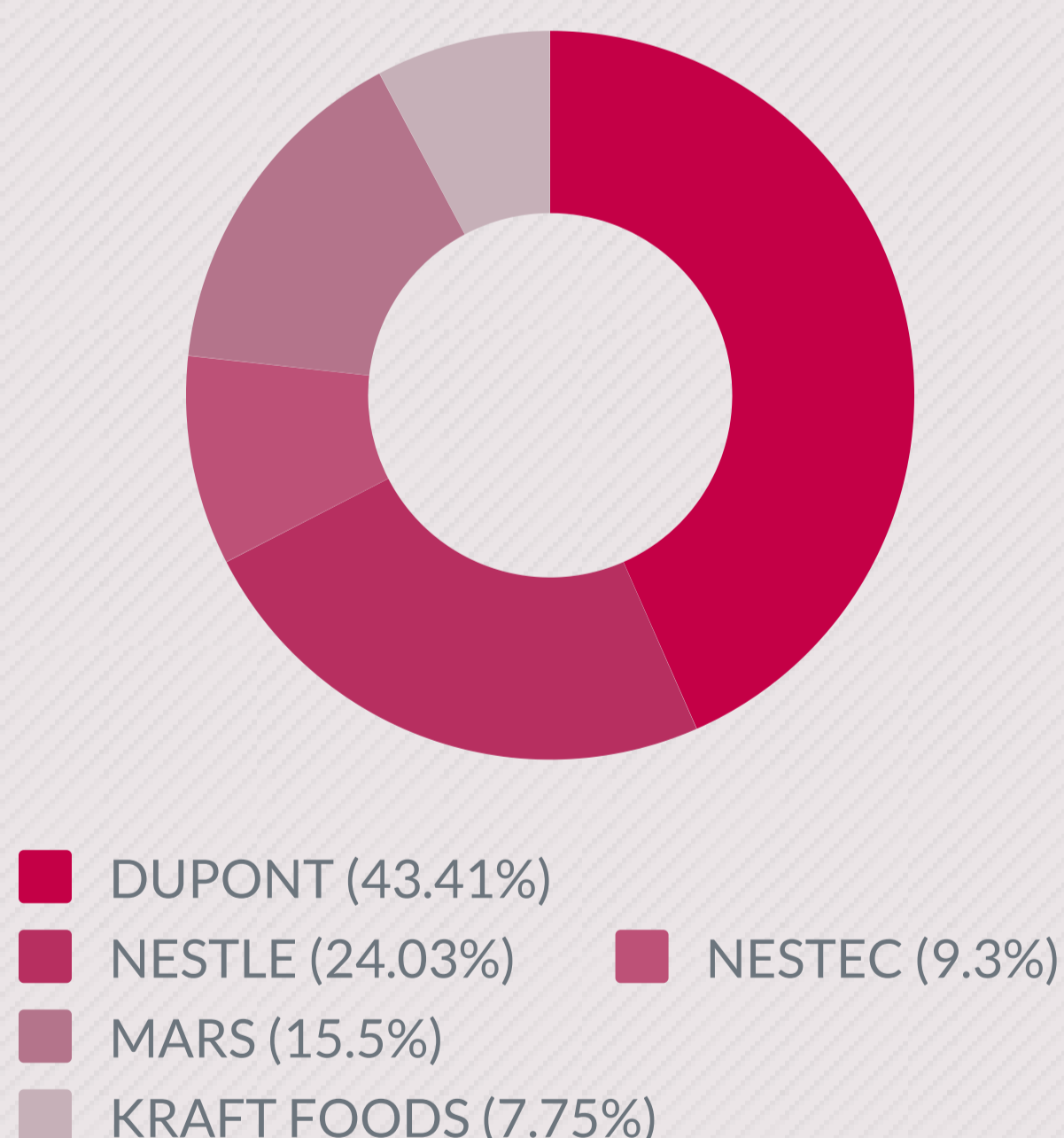
Technology investment trend



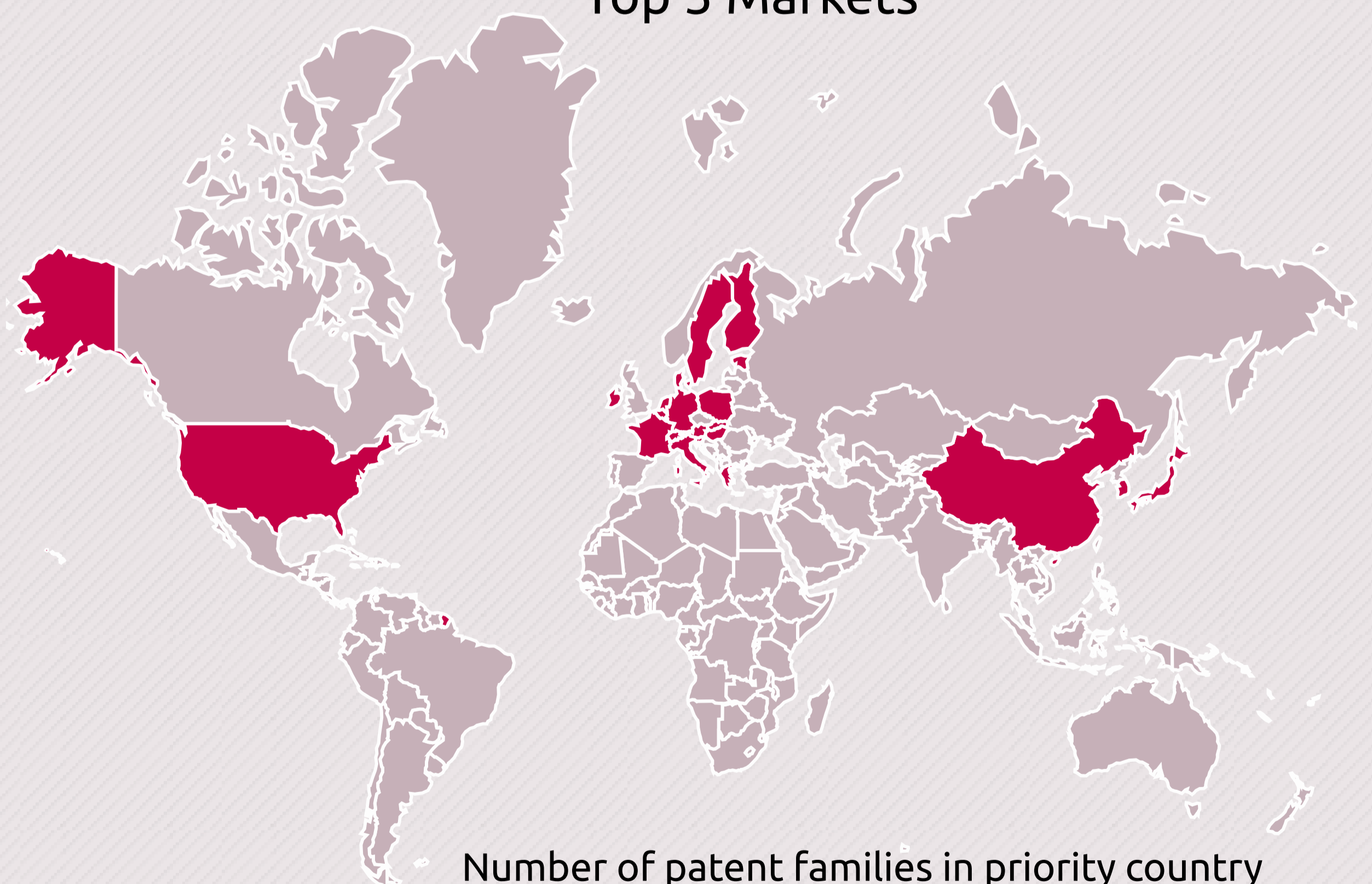
Types of meat substitutes



Top 5 Assignees Patent Families



Top 5 Markets



Major concepts

Texture/mouthfeel

Taste/flavour

Appearance

Chemical characteristics

Although not yet commercially available, the global cultured meat market is estimated to be worth 180 million EUR in 2025 and projected to be worth 500 EUR in 2032. Two Dutch companies, Mosa Meat and Meatable are important players in the cultured meat segment.